

## about futurewise

At Futurewise, we believe that a smart, well-planned approach to managing Washington's growth is beneficial for everyone. We can have vibrant, attractive cities where people can walk to work, school or a local café to enjoy their neighborhood; at the same time that local working farms are growing world-class produce, and our families continue to enjoy all the natural beauty that our state offers.

Futurewise has a track record of remarkable effectiveness and success. Over the last 20 years, Futurewise has protected over a million acres of farm and forestland from destructive overdevelopment, helped make our communities more attractive for children and families, and has significantly improved Washington's transportation choices.

We are the only statewide group in Washington dedicated to ensuring that our State and local governments manage growth responsibly.

For more information, please visit [www.futurewise.org](http://www.futurewise.org) or call 206.343.0681.



814 Second Avenue, Suite 500  
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[www.futurewise.org](http://www.futurewise.org)

# SIX EASY STEPS TO TABLE CAPTAIN SUCCESS

**FUTUREWISE**  
**20th Anniversary Reunion**  
**Saturday, March 20, 2010**



## follow these six steps to table captain success

### 1 let us know you're in

Tell us you want to be a table captain! Fill out the form to the right and fax it to Kerston at 206.709.8218. You can also call 206.343.0681 ext. 121 or email [kerston@futurewise.org](mailto:kerston@futurewise.org).

We'll send you helpful materials and resources to welcome you to the table captain program!

### 2 options... options...

Now you have some choices to make. Treat your guests and purchase the entire table of ten (\$500), or invite your guests to purchase an individual ticket at your table for \$50.

At the perfect moment in the evening, you and your guests will be asked to give generously to Futurewise's efforts. Create a fun table atmosphere by encouraging friendly competition... consider setting an overall goal for the table, or offer to personally match the donations raised at your table that evening.

### 3 invite family and friends

You know *a lot* of people who are interested in smart growth and protecting Washington for future generations. Call and invite them to the most fun and important event of the year—**Futurewise's 20th Anniversary Reunion!**

Trust us, **this event is not to be missed.**

### 4 futurewise's helpful table captain materials

You'll have lots of encouragement from Futurewise to help you along. We'll send you weekly emails with tips and talking points to use when recruiting your guests:

- » *Electronic invitation* (sent from you to your guests)
- » *Table guest list* (you'll complete it and send back to let us know who will be joining you for dinner)
- » *Reminders and updates* (to help you be successful)
- » *Futurewise tidbits* (materials about the celebratory event and updates on Futurewise's efforts)

### 5 see you on march 20, 2010

Leading up to and during the event, inspire your table guests to financially support Futurewise's *next 20* years!

When the time in the evening comes, appeal to everyone's philanthropic side by talking about how much YOU care about the state of Washington and Futurewise's commitment to responsible land use. End by personally asking each of your guests to dig deep and give generously to **all** of our futures.

### 6 see results from your hard work & be proud!

We'll let you know how much money your table raised. Be sure to send your guests a note congratulating them for a job well done!

***Thank you for supporting Futurewise's mission to promote healthy communities while protecting farmland, forests, and shorelines today and for future generations. With your generous support, we'll be at it for another 20 years!***

### futurewise's 20th anniversary reunion—table captain enrollment form

*thank you for becoming a table captain for our march 20, 2010 Anniversary Reunion.*

*please complete the following and fax to Kerston at 206.709.8218, or call 206.343.0681 ext. 121 for more information.*

NAME \_\_\_\_\_  
COMPANY \_\_\_\_\_  
ADDRESS \_\_\_\_\_ CITY \_\_\_\_\_ STATE \_\_\_\_\_ Zip \_\_\_\_\_  
PHONE \_\_\_\_\_ EMAIL \_\_\_\_\_

I will fill \_\_\_\_\_ guest seats at my table.

#### TABLE | TICKET INFORMATION (choose one)

Individual tickets: \$50 | Table of 10: \$500 | Sponsor levels (includes table of 10): \$1,500, \$2,500, \$5,000, \$10,000

I would like to purchase # \_\_\_\_\_ table(s) at \$ \_\_\_\_\_ each

I would like to purchase # \_\_\_\_\_ tickets at \$50 each and ask my guests to purchase individual tickets