

# Outlook

futurewise

BUILDING COMMUNITIES PROTECTING THE LAND

## 1000 FRIENDS OF WASHINGTON CHANGES ITS NAME TO FUTUREWISE



Smart growth reform measures help prevent sprawl development from consuming forests and open space.

### FUTUREWISE CONTINUES FIGHT FOR SMARTER LAND USE

The name may have changed, but the work of Futurewise remains the same: effectively protecting farms and forests from sprawl development while making cities and towns great places to live.

In 2005, Futurewise will build on a host of 2004 victories in Western Washington and is poised to press local governments statewide to fix planning decisions that fail to promote healthy growth.

The dominant forum for these battles is the "major" comprehensive plan updates, required every seven years in most jurisdictions by the state Growth Management Act. These plans establish what communities will look like as decisions are made about what and where to build next.

Futurewise is running a campaign in every county that is doing a major update—organizing and training citizens, educating elected officials, and enforcing the law. If our organizing and education do es not convince elected officials to make the right decisions, our legal challenges force them to.

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The state's leading advocate for livable communities and land conservation has a new name: Futurewise. We also have new tagline: "Building Communities, Protecting the Land."

#### Why change?

We are doing powerful work. We needed a stronger name. There are more than 300 groups in Washington with the word "Friends" in their name. "Friends of..." is a generic name that made it almost impossible for us to build recognition and credibility with the general public.

Growth management is broad and complicated. The Growth Management Act itself has fourteen key goals. If you have to summarize our work in one word, there is only one word that can do the job—future. We are working to help communities create a better future.

A unique, credible and evocative name is the cornerstone that will enable us to build a brand that connects with the general public, the key to a bigger, stronger, more recognized organization.

And with that, Futurewise will more effectively lead as the Smart Growth movement takes root ever more firmly in communities throughout Washington.

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**BRAND NEW NAME. SAME GREAT WORK.**

Our work is changing the future in powerful ways. Our name is the sign that connects people to our work. We are changing our name to help make that a stronger connection.

Our supporters (and opponents) knew exactly what “1000 Friends of Washington” meant—effective, strategic advocacy to protect land and build better communities. But the name meant little to almost everyone else -- in no small part because there are more than 300 “Friends of One Thing or Another”

groups in Washington.

Futurewise also means effective, strategic advocacy to protect land and build better communities. Because it’s a unique name referring only to us, we can build a stronger connection between people and our work over time. And in one word it reminds people why our work is so important—we’re making the future a much better place.

It may seem a little odd—this new moniker. But Futurewise is a good name, and it will grow on you pretty quickly.

Before I leave the subject of effective advocacy, I have to say that our work has never been more exciting. The changes we are making through the major comprehensive plan updates (see P.1) are truly remarkable.

We’ve kept tens and tens of thousands of units of sprawl development out of rural areas. We’ve boosted protections for tens of thousands of acres of farmland, thousands of miles of rivers and stream, and thousands of acres of wetlands and other sensitive areas. And we are creating more housing choices in cities for thousands of families

It’s pretty crazy around here these days, with 16 counties doing major updates, the Legislature in session, and all the work associated with changing our name. As if that weren’t enough, we are preparing to fend off a statewide anti-planning initiative (see P. 6)

But I wouldn’t trade it. It’s hard to imagine another outfit making a bigger impact on so many important issues.

Aaron Ostrom, Executive Director

## COUNTY SPOTLIGHT

### King County fight pits community protections against interests of land speculators

Protecting our water from pollution. Keeping our neighbors safe from flooding. Preserving the qualities of a rural way of life. Promoting fairness throughout the community.

Motherhood and apple pie, right?

Certainly, unless you package these attributes into a set of land use regulations in a county—King County—where the leadership of the so-called “property rights” movement happens to reside.

Then you wind up in a very public and rather nasty spat that threatens to turn solid science and sensible policy on its ear. Fortunately, common sense won round one of the battle of the King County Critical Areas Ordinance (CAO).

The CAO, which is technically three ordinances governing environmentally sensitive areas, clearing and grading, and stormwater management, passed the King County Council in late October and took effect Jan. 1.

Futurewise, doing business in 2004 as 1000 Friends of Washington, was at the center of the fight for nearly a year. The County Council held more than a dozen hearings on the issue, including five field hearings throughout rural King County. Futurewise organized its supporters at each hearing and coordinated letter writing and telephone campaigns, standing tall with Councilmember Dow Constantine, the Council’s chief proponent of the measure, and County Executive Ron Sims, who initiated the new rules.

The ordinance ensures healthy water supplies, streams and wetlands by maintaining forest cover at levels that enable trees and vegetation to filter rain water and control erosion. Clear-cutting on many lots in rural King County will be capped at 35 percent.

Cutting limits will also keep downstream properties safe from flooding risks resulting from inappropriate clearing.

The package of clearing rules and stream and wetland buffer requirements will treat all landowners equally, while preserving existing traditional uses like farming, commercial timber harvesting, grazing and equestrian activities.

Still, the package must endure a challenge from land-speculators seeking to eliminate planning rules. The Citizens Alliance for Property Rights has filed its intent to put a ballot measure on the ordinance to King County voters.



Futurewise has joined King County in a lawsuit seeking to stop the ballot petition. Washington law is clear that local land-use decisions cannot be challenged by public initiative. Washington appeals courts have twice stopped attempts to change land-use laws by initiative—one an attempt to overturn the Clallam County CAO and the other a Seattle initiative to make developers pay the costs of creek restoration.

Futurewise Legal Director John Zilavy predicts victory in court. “The case law is clear,” he says. “This issue has been tried twice before. Our position prevailed then and will prevail again in this case.”

**Working farms like this one near Monroe in King County would continue to operate as they do today under the Critical Areas Ordinance passed by the King County Council.**

## AT THE CAPITOL

### Legislative landscape for 2005 significantly altered

Advocates for better planning and smarter growth in Washington communities enter the arena of the 2005 Legislature to find a landscape altered significantly since 2004.

Voters in November gave control of both the House and the Senate to leaders who tend to view good planning positively. And growth management advocates have reason to cheer the appointments of smart growth advocates as leaders of committees critical to sensible land-use policy.

Rep. Geoff Simpson, D-Covington, will chair the House Local Government Committee, bringing a progressive planning philosophy to the fore of the debate.

The Senate brings welcome changes as well. Futurewise supporter Sen. Lisa Brown, D-Spokane, becomes majority leader. The Senate Land Use Committee has been folded into the Government Operations Committee, which will be chaired by Sen. Jim Kastama, D-Puyallup.

Perhaps the most significant change is the makeup of the Senate Transportation Committee. Brian Weinstein's victory over Transportation Committee Chairman Sen. Jim Horn in the 48<sup>th</sup> District encompassing King County's Eastside suburbs rids the Senate of one of its most ardent anti-transit forces. Sen. Mary Margaret Haugen, a sensible voice for balanced transportation policy from Camano Island, will replace Horn as chairwoman of the committee.

The seemingly never-ending gubernatorial recounts yielded a governor in Christine Gregoire who will be a solid ally on growth management and environmental issues. Futurewise will work hard with the governor on efforts to strengthen environmental protections and incentives to building more complete communities without sacrificing working farmland and natural spaces.

With that in mind, Futurewise enters the 2005 session with a set of priorities that aims to advance the growth management movement specifically and, in concert with other environmental organizations, to press for broader environmental protections.



On the Growth Management Act, Futurewise will work to improve water quality protections with an initiative called Sound Solutions that will strengthen land use rules and forest protections to ensure nature can do its job keeping water clean.

On transportation, Futurewise will continue to advocate efficient transportation choices for the Puget Sound region and the entire state, focusing on the shape of future funding packages and the balance and governance of any local or regional proposals.

Futurewise will also work to clarify the GMA to require new development to comply with the most current local land use rules, rather than allowing unbuilt projects to go forward under inadequate rules that may have been in place at the time permission to build was initially sought.

Simultaneously, Futurewise will work with a broad coalition of statewide environmental to protect existing protections to health, safety and natural places and to promote four new initiatives dubbed Priorities for a Healthy Washington.

#### The priorities are:

**Clean Cars, Cleaner Air**  
Washington state has the opportunity to require all new cars sold in our state after 2008 to be cleaner and produce less air pollution by passing California's auto emission standards.

**High Performance Green Buildings:** Washington should make sure new state government construction results in green buildings which are healthier for people and better for the environment. High performance green buildings

maximize economic and environmental performance when utilizing the LEED (Leadership in Energy and Environmental Design) system -- the nation's leading standard for assessing high-performance, sustainable buildings.

**Sound Solutions—Saving Hood Canal and Puget Sound:** The "dead zone" of Hood Canal represents



**Genesee Adkins,**  
Futurewise State Policy  
Director

a much larger problem for Puget Sound and the Northwest Straits. State and federal studies have found that unchecked development is polluting our marine waters and that the problem is widespread and growing. The closure of many shellfish beds and the failure of much of Puget Sound to meet clean water standards provide additional evidence.

**Banning Toxic Flame Retardants: Persistent toxic chemicals known as PBDEs are used as flame retardants in countless consumer products including televisions, computers, furniture, and carpet. These toxic flame retardants - chemical cousins of the now banned PCBs - are rapidly building up in our bodies, food supply, and wildlife. High levels of PBDEs have been found in orca whales, ospreys, salmon, and even in the breast milk of Puget Sound moms.**

Joining Futurewise in the environmental legislative coalition are: American Rivers, Audubon Washington, Center for Environmental Law & Policy, Climate Solutions, League of Women Voters of Washington, NW Energy Coalition, Northwest Ecosystem Alliance, People for Puget Sound, Sierra Club, Transportation Choices Coalition, Washington Conservation Voters, WashPIRG and Washington Environmental Council.

## Make your voice heard at Citizens Lobby Day

Representative democracy works only when those of us in the body politic stand up and make our views known to those elected to represent us.

Thursday, February 17, gives us one of the best opportunities to be heard in the form of Citizen's Lobby Day at the state Legislature.

The day, sponsored by Futurewise and more than a dozen other public interest groups, gives concerned citizens the chance to speak their mind.

The focus of Lobby Day 2005 will be the statewide conservation community's "Priorities for a Healthy Washington," a common sense package of measures that will make the state we love healthier.

Specifically, the priorities include legislation for saving Hood Canal and Puget Sound from pollution, phasing out toxic flame retardants, promoting cleaner air through stronger auto emission rules, and building healthier buildings and creating more and better jobs. For more information on these priorities go to [www.environmentalpriorities.org](http://www.environmentalpriorities.org)

Lobby Day will convene at United Churches at 110 East 11th Ave. in Olympia.

Check in begins at 9:00 a.m.

### The day's agenda includes:

**9:30-10:30** Continental breakfast while hearing from keynote speakers and legislators who are champions of the priorities.

**10:30-12:00** Lobbying training and issue briefings from top non-profit lobbyists.

**12:00-5:00** Meet face to face with your elected officials, attend rallies, and important hearings on Campus.

**5:00pm** Evening Reception with door prizes, drinks, and hors d'oeuvres hosted by Audubon Washington.

To register for Lobby Day, or for information about the event and transportation, call Justine Guarda at Futurewise at 206-343-0681 or email [justine@futurewise.org](mailto:justine@futurewise.org).

Futurewise will fight in the 2005 Legislature for improved transportation choices for commuters in the Puget Sound region and statewide.



[continued from p. 1]

Futurewise is running a campaign in every county that is doing a major update—organizing and training citizens, educating elected officials, and taking legal action, if needed, to enforce the law.

The major updates have, or very soon will have, been adopted in King, Pierce, Snohomish, Whatcom, Thurston, Clark, Clallam, Kitsap and Jefferson counties.

Here are the highlights and a preview of what planning mistakes Futurewise plans to seek to reverse through the appeals process.

### Pierce County

The Pierce County Council responded to Futurewise urging by nearly tripling the amount of protected agricultural land in its plan to about 30,000 acres, while eliminating some 10,000 potential residential lots from the rural areas. The County also strengthened protections for rivers, streams, and wetlands; and set clearing limits to protect water quality in its rural areas.

The long-term impact of these decisions will be greater protections for working farms and healthier towns and cities, whose ability to fund needed improvements will not be diluted by the need to subsidize sprawling subdivisions in farming areas.

Still, the plan adopted by Pierce County contains provisions that do not comply with state law.

The County Council voted to allow shoreline housing at densities that will threaten marine life and human safety by increasing the likelihood of polluted storm run-off and erosion.

The Council failed to protect the smallest farms by failing to follow state law in establishing criteria for designating farmland of "long-term commercial significance."

## Is Washington next for 'takings' initiative?

The November election saw voters in Oregon, long a leader in progressive growth management and land-use planning, pass a public initiative that threatens to undermine the soul of land preservation laws in the state.

Ballot Measure 37, which passed in every Oregon County (even in left-leaning Portland) would require government to compensate property owners who can prove that land-use regulations have hurt their investments.

Oregon growth management activists fear the new law, which is expected to survive legal challenges, will overwhelm local governments' ability to govern the built environment and lead to a massive loss of farmland and forests and to more Wal Marts, sprawling subdivisions and strip malls.

The obvious question for Smart Growth advocates in Washington is, "Are we the next target of the right-wing land-speculators' political movement?"

There are certainly those who think we may be.

"I've been getting calls from California, Idaho, Washington, Alaska and Wisconsin," Ross Day, a

Portland lawyer for the conservative group Oregonians in Action who co-wrote Measure 37, told The New York Times. "They all want to find out what our secret recipe was to get it passed."

The right-wing Washington Alliance for Property Rights and others have made noises favoring the Oregon law, but have not yet declared a statewide war on good planning here.

Tim Trohimovich, planning director for 1000 Friends of Washington, says while it pays to be vigilant when considering the possibilities, it's also worth noting that Washington voters turned back a similar Initiative in 1995 by a significant margin.

"It's a real danger and we should take the threat seriously," Trohimovich said. "But we've beaten back a challenge like this before and we will be prepared to do it again."

1995's Initiative 48 repealed a law passed by Washington's Republican-held Legislature that required government compensation for any regulation that limited property use. The vote was 59 percent to 41 percent.

The County doesn't have a plan to serve new development with needed transportation facilities.

The County "oversized" the urban growth area, exceeding the land needed to meet official population and employment targets.

Futurewise has appealed to force the County to fix these problems.

### Kitsap County

Kitsap County's plan contains little to rave about. The County maintains its stance of allowing inappropriately dense rural development and of failing to require sufficiently compact urban growth.

Specifically, Kitsap County has approved two areas allowing inappropriate urban-style commercial development in rural areas. The County also failed to conduct a required study to determine if growth is being primarily directed as required to urban areas and, if not, to take measure to ensure that it is. Since 50 percent of Kitsap County's new growth is happening in rural areas, it's critical to fix this flaw in the plan.



## How did we arrive at this decision?

To answer that, it's best to step back a bit.

Spurred by countless tales of confusion over the 1000 Friends of Washington moniker (Is that a word or a number? Only 1000 friends? Is that a Quaker group?) a group of staff and board began about 18 months ago to address the lofty question, What's in a name?

Specifically, we asked what was both valuable and problematic about the 1000 Friends' name. Certainly, there were arguments for keeping it. For one, we've got 15 years of equity. For another, people in the growth-management world know us by that name and we might confuse some with a change.

But in the end, we found the liabilities outweighed the assets, particularly when we began to consider, with some powerful expert help, the attributes that make up a truly successful brand name.

Polling over the years has shown us that our name recognition among ordinary citizens who consider themselves environmentally minded was far lower than we believed it should be, particularly given the relative frequency with which news of our work appears in the state's largest newspapers.

And anecdotal evidence noted a number of problems. People morphed the name into all kinds of forms. We were "Friends" to some, "iKF" to others and "FOW" to others still. And, where exactly do you put 1000 in the phone book? Plus the name suggests that there are only 1000 of us.

## So we set out to turn the negatives into a positive.

With the generous help of Terry Heckler, whose advertising and design firm Heckler and Associates has named and developed many of the world's most recognizable brands (Starbucks coffee comes first to mind), we engaged in a disciplined study of our needs.

A good name, a name that facilitates the building of a brand in the crowded arena of public discourse, needs to be both unique and credible. It needs to be spelled easily, pronounced simply and consistently reproduced. It needs to stand the test of time, lest its descriptive nature fail to capture the scope of future work. All the while, it needs to evoke positive reactions from those who hear it for the first time.

So, we asked, what are we working for? What underscores all we do? What defines our movement?

The product of our work, which Heckler guided, using a detailed process, honed over 30 years of brand development, was Futurewise.

## Futurewise: Building Communities, Protecting the Land.

After the board endorsed the name change, we enlisted the enormous creative talent of designer Kate Thompson, principal in the firm Dillon-Thompson, who donated the creation of our new logo. We find the swooshing dots a powerful metaphor for a progressive path into the future.

In addition to Heckler and Thompson, Keith Zentner, a Seattle marketing consultant, also deserves thanks for helping to in design the Futurewise web site. Sayre Coombs lent her excellent design skills to the re-design of this newsletter.

Futurewise owes its thanks to volunteer designer Michael Leavitt, board members Jay Arnold and Dave Russell, and staff members John Healy, Susan Elderkin and Scott Kennedy.

Now we set out to introduce ourselves as Futurewise to the world. As you'll see when you read the stories

throughout this edition of *Outlook*, the name may have changed, but the product of the organization is the same great work you have come to expect as you've supported us over the years.

It is our sincerest belief that the development of our new brand under the Futurewise banner will enable us to connect with a far larger audience, with far greater capacity to support our mission, than ever before.

Here's to the future.  
Here's to Futurewise.

### Things that Change

**The Name:** Futurewise.

**The descriptive "tag line:"**  
Building Communities.  
Protecting the Land.

**The web site address:**  
[www.futurewise.org](http://www.futurewise.org)

**Email addresses, after @:**  
Name@futurewise.org

### Things that Stay the Same

**Our great work:**  
the mission will not change

**Phone number:**  
206-343-0681

**Address:**  
1617 Boylston Ave  
Suite 200  
Seattle, WA 98122

**Board members and staff;**  
we haven't merged or been  
acquired or anything like  
that



**Futurewise is working across the state to ensure that local governments enact comprehensive plans that promote smart development in existing communities and allow working family farms, like this western Washington spread, to flourish in rural areas.**

**Snohomish County volunteer takes a little passion a long way**

Jody McVittie, a busy Snohomish County parent and family physician, didn't really have much use for politics back in the 1980s and early 1990s. She didn't go to meetings, didn't give to candidates. She certainly didn't go out of her way to stand up and criticize the decisions of powerful elected officials.

That was before 1996. Before an illegal decision by the Snohomish County Council threatened to bring a giant discount store and 250 housing units to land a mile from her home. Before she realized the people who are affected by poorly-planned development—people who, in fact, pay higher taxes to subsidize it—were effectively being shut out of the process of deciding what gets built next in our communities.

Today, eight years, nine legal appeals and thousands of hours of hard work later, Jody McVittie is among the most committed volunteer activists Washington's Smart Growth movement has seen.

She's not one to talk much about her growth management work. And when she does, she certainly doesn't

want to be called an "activist." "I'm a concerned citizen," she says. "Activist' means 'troublemaker' to a lot of people. They see that as a label and they stop listening when, in a lot of cases, they want the same thing I do."

And what McVittie wants is for the people who are at the root of local democracy to be heard. "People have to have a voice," she says. "Big money influences the way land use

cases are decided and if we as citizens

don't say 'boo' these decisions will be made for the benefit of a very few. And the rest of us will pay the price in terrible traffic and higher taxes."

McVittie, 50 and the mother of three teenagers, came to the growth management fight when a local grocery store owner named Kristin Kelly, now Snohomish County organizer for Futurewise, knocked on her door. Kelly was looking for support in a neighborhood fight against a last-minute County Council decision to grant a developer's request to rezone 30 acres of land near Lake Stevens to allow a big-box store and a 250-unit housing complex.

Kelly filed an appeal of the decision with the Central Growth Management Hearings Board, with McVittie

offering her labor and support in the background. As the suit progressed—the rezoning was reversed in 1999 and the land is now an undeveloped Snohomish County park—McVittie, Kelly and others built a neighborhood political organization that is today called Citizens for Responsible Growth of Greater Lake Stevens. McVittie is its president.

McVittie, who lives between Everett, Snohomish and Lake Stevens, didn't stay in the shadows for long. In 1999 she filed the first of nine appeals of local land-use decisions with the hearings board. (Her favorite case, which she filed and argued herself, forced the County to adopt stronger public participation rules after she proved the County Council in 2000 shut out the public when it rezoned rural land to allow building of a public high school.)

"We all had a pretty steep learning curve at the beginning," Kelly recalls of the 1997 appeal. "But Jody is very bright, sort of an over-achiever, and when she decided she was going to learn (growth management law) she really learned it." McVittie over the years has become an expert on the law's requirement that capital facilities, including roads and sewer systems, must be in place or adequately planned to accommodate planned growth.

McVittie's hope for the future of growth management is not that people emulate her path, but simply that more ordinary citizens take an active interest in the land use decisions that shape the future of their communities.

"I do a lot more than a lot of people because I don't work full-time," says McVittie, who now works professionally as a teacher of parenting skills and classroom management.

"But, if you start to take on one little issue, if everybody did that, the face of the people would start to show up in government," she says. "As it is, it's just the people who profit who are showing up."

McVittie has changed that on a host of decisions in Snohomish County. But she doesn't want praise as a super-citizen.

"Don't glorify me," she says. "I'm just a normal person who got passionate about a justice issue."



Jody McVittie quietly does great things in Snohomish County.

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Futurewise will file a legal challenge that should force the county to fix both problems.

### Clark County

Futurewise successfully persuaded Clark County Commissioners to reduce the size of its updated urban growth boundary by nearly *six square miles* and to include smart and cost effective policies promoting a variety of housing choices in urban areas.

Futurewise has appealed one flaw in the Clark County plan: the inclusion of several hundred acres of high-quality farmland and sensitive natural areas inside the urban growth area.

### Whatcom County

As Whatcom County officials prepared to adopt a "sub-area" plan in advance of the major update, 1000 Friends organized the community to persuade the commission to reverse a decision that would have opened sensitive Puget Sound shoreline at Point Whitehorn and Birch Point to urban development.

The larger updated comprehensive plan, however, has problems that Futurewise will appeal. Among them are higher-than-appropriate rural densities – more than 9,700 acres at a sprawling one unit or more per two acres – and urban growth area expansions that are not justifiable by official population projections.

### King County

King County has generally made intelligent repairs to an already good comprehensive plan.

The plan contains strong protections for rural areas, good policies to enhance rural economic development and sustainable job growth countywide.

On the downside, King County did not adequately address lax guidelines on extensions of sewers into rural areas, which can act as a catalyst to sprawl.

### Snohomish County

Snohomish County essentially passed on its obligation to perform a major update in 2004, which means that an adequate plan was not significantly weakened.

## SOME GMA VIOLATORS WOULD RATHER SWITCH THAN FIGHT

The end of 2004 brought the first wave of GMA-required major comprehensive plan updates by nine of the most populous counties in Washington and the cities within those counties. One big difference between a major and minor update is that all existing plan provisions that violate the Growth Management Act (GMA) can be appealed to the Growth Management Hearings Boards, and not just those that are newly enacted.

As you've read in these pages, Futurewise is taking advantage of this opportunity to help local governments identify these old but non-compliant comp plan provisions so that they can be repealed. But when persuasion fails, Futurewise will file a Growth Board appeal.

The good news is that we were pleasantly surprised recently when one county and one city agreed to go back and repeal the illegal provisions after receiving our appeals. First, we challenged a Thurston County provision that allowed illegal densities (more than one "unit" per five acres on land designated *rural*) in its rural lands under limited circumstances. Rather than fighting our appeal, Thurston County instead agreed to repeal the illegal provision. In return, we agreed to dismiss the legal action.

We received a similar offer from the City of Kent when we filed an appeal of comprehensive plan provisions that allowed for development of nearly 500 urban acres at densities less than those required by the GMA (no fewer than 4 "units" per acre within a designated urban growth area). Rather than litigate, Kent has agreed to revisit the issue with an eye toward re-designating the land at legal urban densities (we expect a decision by the City Council sometime this spring.)

Finally, we recently filed an action against Clark County for adopting a major comp plan update that fails to conserve quality farmland. Clark County officials have likewise agreed to reconsider our issues rather than litigate. Stay tuned on this one.

These are only the first of several major comprehensive plan updates that we anticipate challenging in early 2005 for blatant GMA violations. We hope that more local governments will recognize that adopting GMA compliant comprehensive plans and development regulations is preferable to wasteful and costly litigation when the GMA violation is clear.

Other news: The Central Puget Sound Growth Management Hearings Board recently ruled in our favor in *1000 Friends v. Snohomish County* (Case No. 04-3-0018) in an appeal of an ordinance that illegally expanded urban development on rural land. Our huge thanks goes to Cooperating Attorney Ken Lederman for his excellent work on this case.

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## Futurewise board shuffles executive slate for 2005

As is the annual custom, the Futurewise Board of Directors has elected a new slate of executives for 2005.

Replacing Dave Russell as president is Mary McCumber. McCumber served for 12 years as executive director of the Puget Sound Regional Council before retiring in 2003. She has also served on the governor's Growth Strategies Commission and as a county and city planning manager.

Will Stelle, an attorney at the firm Preston, Gates and Ellis, former Regional Director of the National Marine Fisheries Service and nationally recognized expert on the Endangered Species Act, will replace Bill Ross as vice president.

Jodie Vice, a planner with Otak Inc. who specializes in non-motorized transportation projects, replaces McCumber as secretary.

Ross, principal in the natural resources consulting firm Ross & Associates, assumes the treasurer's post.

Additionally, the board has elected new chairs for its major committees.

Jay Arnold, a former Microsoft manager and one-time director of the Municipal League of King County, will lead the fund-raising committee.

Russell, Kirkland's former mayor, professor emeritus of aeronautics and astronautics at the University of Washington and former president of the Puget Sound Regional Council board, chairs the legislative committee.

Seattle land-use attorney Jeff Eustis will lead the legal committee.

And Bart Haggin, former chairman of the Spokane Lands Council, will head the board development committee.

## Futurewise owes much to its dedicated volunteers

If Futurewise is the most effective force for smart growth decisions in Washington—and it is—some of the credit goes to its hard-working, bright and dedicated volunteers.

Futurewise volunteers perform a variety of functions for the organization (beyond eating pizza and enjoying good company) that include citizen organizing, writing, photographing, researching and helping with event coordination.

Among the valued volunteers we'd like to thank are:

**Chad Arveson**, who researched and wrote for the web site and aided in public outreach for educational forums in Pierce and King counties.

**Kristin Adams**, who designed our 2004 auction invitations, and **Melinda Luke**, who helped procure auction items.

**Aaron Robins**, who prepared advocacy materials on the Growth Management Act for use at the state Legislature and who wrote about a variety of topics for the web site.

**Scott Salyer**, who wrote supporting materials for meetings with elected officials and did yeoman's service on phone banks.

**Jennifer Naas**, who researched transportation issues and prepared material for the web site.

**Karyn Quinlan**, who photographed a variety of subjects for use in promotional materials, the Outlook newsletter and the web site.

**Julia Harris**, who helped us update our bylaws and articles of incorporation.

Futurewise values its volunteers greatly; without them, we'd not be nearly the force for good as Washington decides what kinds of communities we want to live in.

To inquire about volunteer opportunities, call Kate Jackson at 206.343.0681 or email [kate@futurewise.org](mailto:kate@futurewise.org).



**Mary  
McCumber**



## Announcing the evolution of the Futurewise family

The Futurewise family is growing and doing all those things that family members do: having babies, marrying, exploring the world of possibilities.

For instance, Urban Policy Advocate Sydney McComas in November gave birth to a healthy baby daughter. Little Ella has been the guest of honor at several afternoon ice cream breaks in the Seattle office.

Dara O'Byrne, a planning student at the University of Washington, has joined the staff part-time to handle some of McComas' responsibilities while she is on leave.

Outreach coordinator Jesseca Brand is leaving Futurewise to marry, honeymoon and to explore the broader world of community building. Brand came to the organization as a student intern in 1998 and has contributed mightily through a series of positions including office manager and campaign coordinator.

Replacing Brand is Kate Jackson, who comes to Futurewise after managing a sizeable independent expenditure campaign focused on last fall's Washington Land Commissioner election. Jackson has worked as a field organizer for Washington Conservation Voters. She is a graduate of Harvard University and Green Corps, a field school for environmental and social justice organizing.

Finally, Futurewise would like to offer congratulations to one of its alumni. Steve Stuart, policy director until leaving to direct Friends of Clark County in 2002, has been appointed to fill the Clark County Commission seat vacated by Craig Pridemore, who won election to the state Senate. Stuart is up for re-election this fall.

A group of board and staff gather at the Futurewise board retreat last September.



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Still, Snohomish County needs to improve its protections for rural areas by, in part, decreasing allowable residential densities.

Futurewise is likely to appeal this deficiency.



## APRIL 7: SPEND FREELY FOR SMART GROWTH

### Thurston County

Thurston County failed to perform a meaningful update, and Futurewise will appeal to fix this abdication.

The County, to its credit, maintains good cooperation between municipal and county planning departments.

But the inadequacies of the plan are too significant to ignore. More than 21,000 acres in the rural areas allow densities of more than one residence per two acres, which produces development that chews up working farms and soaks taxpayers to build roads, extend sewers and provide police protection for these new sprawling developments.

### Jefferson County

The Olympic Peninsula county boasts one of the best small-county comprehensive plans in the state, and the major update did it justice.

The updated plan contains good protections for rural and farming areas and good forestland protections.

### Clallam County

Clallam County has yet to adopt its plan. Futurewise is weighing whether to file a failure-to-adopt appeal with the Western Washington Growth Management Hearings Board or to wait for the county to adopt what is expected to be a plan with modest updates that could be the subject of appeals to focus growth away from rural and sensitive areas.

Clear the calendar for Wednesday, April 7! That's the night you'll need to reserve to celebrate the 15<sup>th</sup> Anniversary of Futurewise, see 1000 Friends of Washington, and to spend freely to support the organization's good work at the Futurewise Annual Auction and Dinner.

The event this year will be at the Naval Reserve Building at the City of Seattle's South Lake Union Park, on the water with beautiful views of the downtown skyline, Gasworks Park and the lake.

The evening will again feature hundreds of boffo items available through both silent and live auctions. Locally sourced food will be prepared by one of the city's finest banquet caterers. There will again be live music. And a professional sound engineer will manage the audio presentation.

Invitations and web registration will be available soon. Tickets are currently available by calling Futurewise at 206-343-0681 or by emailing [auction@futurewise.org](mailto:auction@futurewise.org). Tickets are available at two levels: regular seating is \$85; preferred seating is \$125.

Please call or email to inquire about becoming a table captain or to learn about sponsorship opportunities that will elevate your firm's awareness among Futurewise's thousands of members across the state.

Perennial auction volunteers Andy Crawford and Stefania Guarda prepare for the festivities at one of the non-profit world's best fundraising events.

### Items to Donate?

**Whether or not you can attend, you can help make Futurewise's 15<sup>th</sup> Anniversary a huge success!**

#### Donate things like:

Cabins or second homes in cool locations

The fruits of your artistic talent

Services, like massage, gardening, and pet sitting

Gift baskets or special bottles of wine

Sports & theater tickets

Sailing, fishing or golf excursions

Airline miles

Restaurant gift certificates —and much, much more!

**If you have auction items to donate, please contact Andrea at 206-343-0681 or e-mail her at [auction@1000friends.org](mailto:auction@1000friends.org).**

futurewise

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